

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		RESTORE OUR FUTURE		
AND	600 Fairmount Ave Ste 306		1250 Eye Street NW		
ADDRESS			Ste 900		
	Towson	MD 21286-1002	Washington	DC 20005	
	USA		USA		
CONTACT			PRODUCTFLIGHT 1 8/14-20		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1207	PRODUCT CODE 1310		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY RESTORE OUR FUTURE										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:58A	07:00A	30S	08/14/12-08/17/12	THIS MORNING 6-7AM	4	500.00	2000.00
2	01111..	4	07:00A	09:00A	30S	08/14/12-08/17/12	THE EARLY SHOW	4	300.00	1200.00
3	01111..	4	09:00A	09:30A	30S	08/14/12-08/17/12	PITTSBURGH LIVE	4	165.00	660.00
4	01211..	5	10:58A	11:58A	30S	08/14/12-08/17/12	PRICE IS RIGHT	5	395.00	1975.00
5	01111..	4	04:00P	04:30P	30S	08/14/12-08/17/12	4-430PM NEWS	4	500.00	2000.00
6	01111..	4	04:30P	05:00P	30S	08/14/12-08/17/12	430-5PM NEWS	4	500.00	2000.00
7	01111..	4	05:00P	05:30P	30S	08/14/12-08/17/12	5-530PM NEWS	4	700.00	2800.00
8	01111..	4	05:30P	06:00P	30S	08/14/12-08/17/12	530-6PM NEWS	4	700.00	2800.00
9	01111..	4	07:30P	07:58P	30S	08/14/12-08/17/12	THE INSIDER	4	450.00	1800.00
10	0111100	4	11:00P	11:35P	30S	08/14/12-08/17/12	11PM NEWS	4	1200.00	4800.00
11	T	1	07:58P	09:00P	30S	08/14/12-08/14/12	NCIS	1	2500.00	2500.00
12	T	1	10:00P	11:00P	30S	08/14/12-08/14/12	THE MENTALIST	1	1650.00	1650.00
13	Th	1	09:00P	10:00P	30S	08/16/12-08/16/12	BIG BROTHER	1	2750.00	2750.00
14	Th	1	10:00P	11:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	2200.00	2200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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	USA			Washington DC 20005			
CONTACT				USA			
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			FROM	TO						
15	F	1	07:58P	09:00P	30S	08/17/12-08/17/12	TEACHER ROCK/WON'T BACK DOWN	1	1750.00	1750.00
16	F	1	09:00P	10:00P	30S	08/17/12-08/17/12	CSI: NY	1	1950.00	1950.00
17	F	1	10:00P	11:00P	30S	08/17/12-08/17/12	BLUE BLOODS	1	2000.00	2000.00
18	Sa	2	07:58A	10:00A	30S	08/18/12-08/18/12	SAT.CBS MORNING NEWS	2	200.00	400.00
19	Sa	1	07:00P	07:30P	30S	08/18/12-08/18/12	SAT 7PM NEWS	1	315.00	315.00
20	Sa	1	11:00P	11:35P	30S	08/18/12-08/18/12	11PM NEWS	1	1100.00	1100.00
21	Su	1	06:30P	07:00P	30S	08/19/12-08/19/12		1	315.00	315.00
22	Su	1	06:58P	08:00P	30S	08/19/12-08/19/12	60 MINUTES	1	2200.00	2200.00
23	Su	1	10:00P	11:00P	30S	08/19/12-08/19/12	THE MENTALIST	1	2100.00	2100.00
24	Su	1	11:00P	11:35P	30S	08/19/12-08/19/12	11PM NEWS	1	1100.00	1100.00
25	M	1	05:58A	07:00A	30S	08/20/12-08/20/12	THIS MORNING 6-7AM	1	500.00	500.00
26	M	1	07:00A	09:00A	30S	08/20/12-08/20/12	THE EARLY SHOW	1	300.00	300.00
27	M	1	09:00A	09:30A	30S	08/20/12-08/20/12	PITTSBURGH LIVE	1	165.00	165.00
28	M	1	10:58A	11:58A	30S	08/20/12-08/20/12	PRICE IS RIGHT	1	395.00	395.00
29	M	1	04:00P	04:30P	30S	08/20/12-08/20/12	4-430PM NEWS	1	500.00	500.00

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			FROM	TO						
30	M	1	04:30P	05:00P	30S	08/20/12-08/20/12	430-5PM NEWS	1	500.00	500.00
31	M	1	05:00P	05:30P	30S	08/20/12-08/20/12	5-530PM NEWS	1	700.00	700.00
32	M	1	05:30P	06:00P	30S	08/20/12-08/20/12	530-6PM NEWS	1	700.00	700.00
33	M	1	07:30P	07:58P	30S	08/20/12-08/20/12	THE INSIDER	1	450.00	450.00
34	M	1	11:00P	11:35P	30S	08/20/12-08/20/12	11PM NEWS	1	1200.00	1200.00
35	M	1	10:00P	11:00P	30S	08/20/12-08/20/12	HAWAII FIVE-O	1	2100.00	2100.00
Total Contract:								67		51875.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	51085.00	.00	51085.00	
GRAND TOTAL									51085.00	

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